

## Overview of the workshop programme

# Career strategies accompanying the doctorate

## Developing potentials – opening up professional pathways

DRA Summer School 2016

University of Copenhagen, Faculty of Health and Medical Sciences, Drug Research Academy [DRA]

25 August 2016 [9.00 – 17.00]

Target group: PhD candidates

Trainer: Dr. Tuleka Prah, GOLIN WISSENSCHAFTSMANAGEMENT, Hamburg

An occupation in research and teaching, a career in the economic or service sector or in a non-profit organisation – after the doctorate there are numerous professional fields and career paths open on the international labour market.

Because of this, strategic career planning is necessary. A series of important questions has to be answered: What are my goals and interests, what are my strengths and weaknesses? Where can I apply? Do I know what is expected of me and how to present myself?

On the basis of these questions the current application standards are conveyed and individual application strategies are worked out in the two workshops. With the help of selected examples from practice, the participants develop the competencies needed for a successful approach to the application process. The workshops deal in particular with the following topics:

- >> My qualification profile:  
How do I show my potential?
- >> Alma mater forever?  
Possibilities within and outside academia
- >> Clarification of my goals:  
What exactly do I know already, what is unclear?
- >> The labour market:  
Desirable and realistic career pathways
- >> Before the application:  
Strategies & stumbling blocks
- >> Networking & self-marketing:  
Building contacts
- >> Career strategies:  
My next steps

Dr. Tuleka Prah, Berlin, was born in Cambridge, England, and studied Literature, Media and Anthropology at The School of Oriental and African Studies [SOAS], University College London. She is a freelance trainer for developing application and interview skills and improving career opportunities. She has also taught English for Logistics, as well as Business and Legal English.