

DRA SYMPOSIUM



Measuring of medicines' effectiveness in the real world setting Impact on society and pharmaindustry 14 March 2018, 13:00 – 17:00

University of Copenhagen, Faculty of Health and Medical Sciences,
PharmaSchool, Universitetsparken 2, 2100 Copenhagen Ø,
Benzon Auditorium

Programme

- Chair: Anna Birna Almarsdóttir, Department of Pharmacy
- 13:00 **Introduction**
Ole J. Bjerrum, Department of Drug Design and Pharmacology, University of Copenhagen
- 13:05 **Impact of real world evidence on the price setting of medicines**
Kjeld Møller Petersen, Southern University of Denmark
- 13:25 **Regulatory challenges and opportunities for the use of real world evidence for drug registration and labelling**
Marianne Bork Samuelsen, Novo Nordisk A/S
- 13:45 **The need of real world evidence to validate safety and efficacy results from clinical trials – emerging study designs**
Atheline Major-Pedersen, Global Safety, Novo Nordisk A/S
- 14:05 **Register-based research on safety and effectiveness – opportunities and challenges**
Morten Andersen, Pharmacovigilance Research Group, Department of Drug Design and Pharmacology, University of Copenhagen
- 14:25 Coffee Break

- Chair: Morten Andersen, Pharmacovigilance Research Group, Department of Drug Design and Pharmacology
- 15:00 **Social and clinical pharmacy's contribution to collection of real world data**
Anna Birna Almarsdóttir, Department of Pharmacy, University of Copenhagen
- 15:15 **The community pharmacy - where pharmacy interns meet the real world patients. Examples of 20 years conducted research**
Lotte Stig Nørgaard, Department of Pharmacy, University of Copenhagen
- 15:30 **Collection of real world data in the community pharmacy setting**
Ole J. Bjerrum, Department of Drug Design and Pharmacology, University of Copenhagen
- 15:45 **Patient reported outcomes**
Mikkel Lindskov Sachs, Department of Pharmacy, University of Copenhagen
- Chair: Marie Louise De Bruin, Department of Pharmacy
- 16:00 **Discussion: Panel and audience**
- 17:00 End of meeting

The symposium is organized on behalf of the graduate programme in pharmaceutical sciences, Drug Research Academy, by Ole J. Bjerrum Departments of Pharmacy/Drug Design and Pharmacology, Copenhagen Center of Regulatory Science CORS, Pharmacovigilance Research Group at Faculty of Health and Medical Sciences, University of Copenhagen.

Participation is free of charge and open for attendance by all interested parties. It is not necessary to pre-register.